



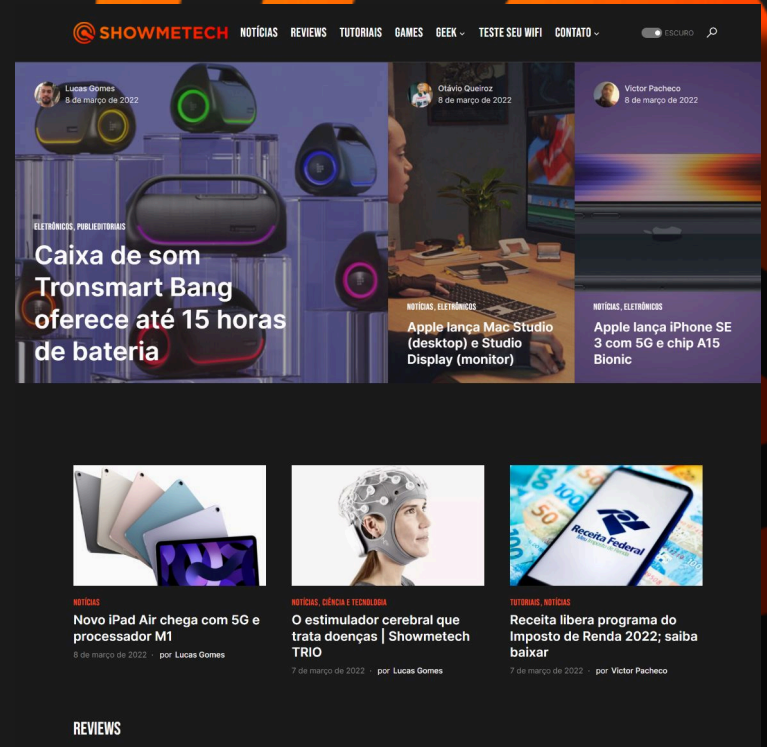
SHOWMETECH

Our History

[Showmetech](#) was founded in 2009, born from the curiosity of a group of friends and their passion for innovation, with the purpose of “explaining technology in a simple and accessible way.”

The website specialized in product reviews and articles about technology, science, games, and geek culture. Today, it features contributors from several Brazilian states as well as from abroad, making it easier to stay connected with the latest news and global trends.

We are currently among the largest technology websites in Brazil, with an audience of more than 300 million total pageviews and over 18,000 published articles.



Influence in the field

Founder of Showmetech, Bruno Martinez is a journalist and technology specialist.

For over 17 years, he has been dedicated to guiding and educating his followers on topics related to science, technology, and lifestyle tech products.

He regularly takes part in national and international events, conferences, and product launches and also works as a presenter in programs, livestreams, and social media campaigns for companies and clients.



Our Channels

Site: <https://www.showmetech.com.br/>

YouTube Channel: <https://www.youtube.com/showmetech>

TikTok: [@showmetech.bru](#) / [@showmetech](#)

Instagram: [@showmetech.bru](#) / [@showmetech](#)

Facebook: [@Showmetech](#)

X/Twitter: [@showmetechbru](#) / [@showmetech](#)

BlueSky: [showmetech.bsky.social](#)

LinkedIn: [Showmetech](#) / [Bruno Martinez](#)



Audience

3.3 million monthly pageviews / 4min 16s average view duration

83.625 monthly views on YouTube

227.100 followers (YouTube, Instagram, Facebook, TikTok, X/Twitter, LinkedIn, Threads)

Gender: Men 54% / Women 46%

Device: Mobile: 65% / Desktop: 34% / Tablet: 1%

Main Cities

- São Paulo (13%)
- Rio de Janeiro (5%)
- Curitiba (5%)
- Belo Horizonte (3%)
- Brasília (3%)
- Salvador (3%)

Age

- 13–18: 9.5%
- 18–24: 33.5%
- 25–34: 30.6%
- 35–44: 17.1%
- 45–60: 9.4%

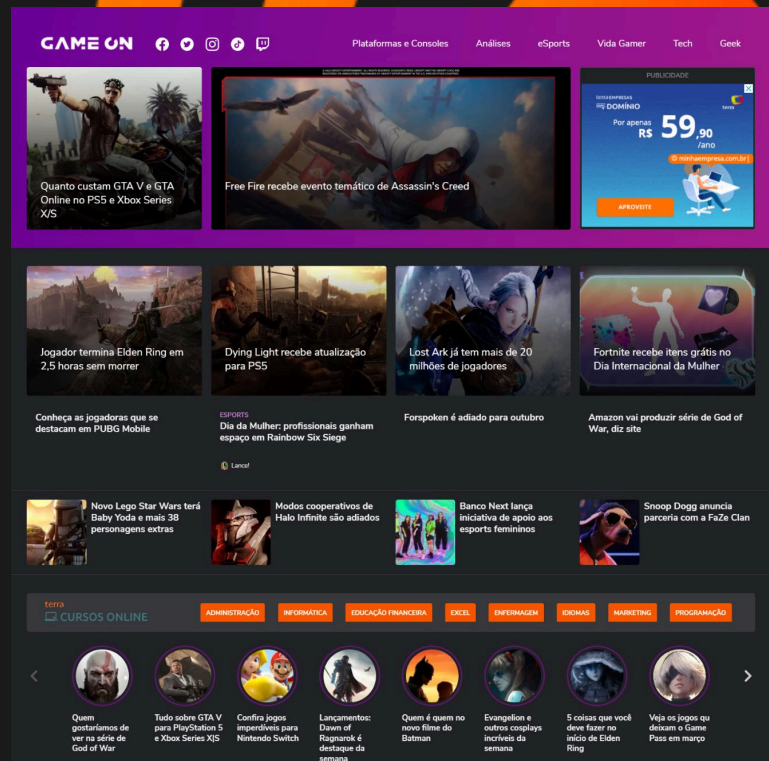


Our Partners

In addition to producing content for its own channels, Showmetech is responsible for creating more than 500 pieces of content per month for clients, distributed across portals, e-commerce channels, and special marketing campaigns.

Our long-standing partners include major brands such as Magazine Luiza, Terra, JK Iguatemi, Samsung, Apple, LG, Dell, ASUS, Multilaser, HP, Motorola, NVIDIA, AMD, among others.

We also serve as the editorial team behind Terra Game On and Terra Byte, creating text and video content in the hardware, gaming, and culture categories for an audience of more than 76 million people each month.



Clients

These are some of the brands that trust the work of the Showmetech team:

SAMSUNG  **LG** **intel**

  **Apple**  **nVIDIA** **AMD** 

ASUS **Magalu**



GEELY

Services

TEXT CONTENT:

Description: production of a paid post in textual format ([example](#)).

Types: event coverage, product or service review, showcase (product or service presentation), interview, or any special content for publication on the Showmetech or client channels.

What is included:

- The post is shown on site's home page (top section) for a day;
- The post is highlighted in the sidebar section of all sites' posts;
- The post gets reposted on all social networks;
- The post is included in our daily newsletter

Total Cost: US\$ 350.00

Continued actions: special price upon consultation.

**Subject to scope assessment. Does not include transportation.*

The screenshot shows a website article for an LG Side by Side refrigerator. The article title is "Geladeira LG Side by Side exhibe alimentos em dois toques" by Lucas Gomes, dated 6 de janeiro de 2022. The article text states: "Ao tocar o painel duas vezes, a geladeira exhibe todos os alimentos que estão naquele compartimento, evitando consumo de energia. Confira!". Below the text is an "Índice" (Index) section with a list of 9 items: 1 Design, 2 Instaview Door-in-Door, 3 HygieneFresh+, 4 Ice & Water System, 5 Moist Balance Crisper, 6 Rack para vinhos, 7 Utility Box, 8 Tecnologia LG ThinQ, and 9 Lista rápida de recursos. A "Veja também:" (See also) link is present below the index. To the right of the article is a sidebar with a featured article titled "Passagens aéreas em até 10x sem juros" by Azul, with a "Compre já" button. Below the sidebar is a "TENDÊNCIAS DA SEMANA:" (TRENDS OF THE WEEK) section with a featured article titled "Receita libera programa do Imposto de Renda 2022; saiba mais". The website header includes the "SHOWMETECH" logo and navigation links for NOTÍCIAS, REVIEWS, TUTORIAIS, GAMES, BEEK, TESTE SEU WIFI, and CONTATO. Social media icons and a "ESCURO" (Dark) mode toggle are also visible.

Services

YOTUBE VIDEO CONTENT:

Description: production of a paid video in vertical or horizontal format ([example](#)).

Types: event coverage, product or service review, showcase (product or service presentation), interview, or any special content for our channel youtube.com/showmetech or any of the client's channels.

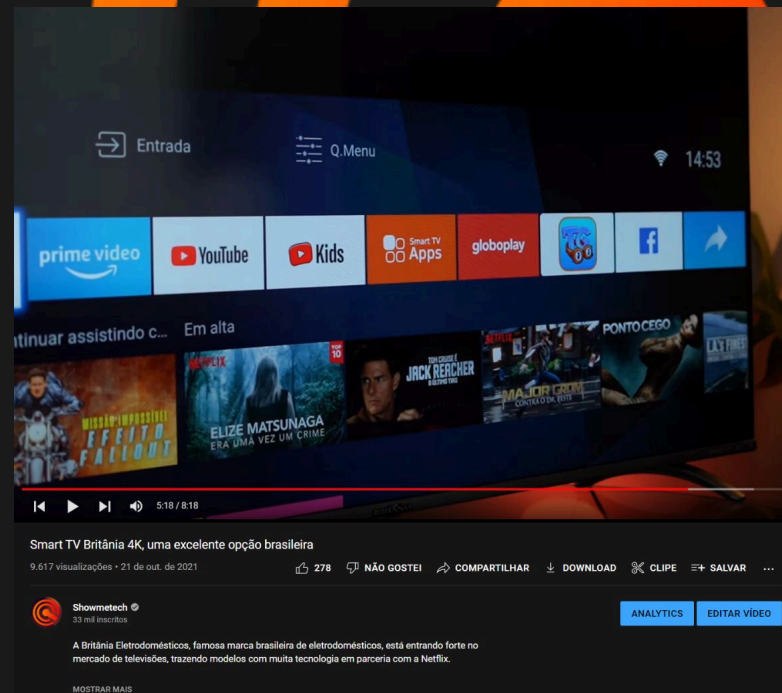
What is included:

- Time: 5 minutes, on average.
- Script, narration, presentation, editing and publication;
- Reposts in social networks;

Total Cost: **US\$ 1.850.00.**

Continued actions: special price upon consultation.

**Subject to scope assessment. Does not include transportation.*



Services

SOCIAL NETWORK CONTENT:

Description: posts, reels, and/or stories in light, engaging formats, designed to tell a story and promote events, products, or services, published on Showmetech's profiles or on the client's own channels ([example](#)).

Options:

- Post: **US\$ 300**
- Stories Combo (3 max.): **US\$ 500**
- vídeo for Reels/Shorts/TikTok: **US\$ 1.500.00**

Continued actions: special price upon consultation.

**Subject to scope assessment. Does not include transportation.*



Services

LIVES, LECTURES AND WORKSHOPS:

Description: presentations of live shows, episodes, events, training sessions and workshops, designed to teach participants about technology concepts, trends, products, and other client needs.

What is included:

- 1 day of recording;
- 1 day of rehearsal;
- Image rights for 3 months;
- Social media promotion (pre and post);

Approximate value: **US\$ 2.000**

**Subject to scope and location assessment. Does not include transportation.*



Services

EDITORIAL SERVICES:

Description: Batch requests on continued partnerships and editorial services for the creation of text or video content for the client channels.

What is included:

- Hiring of specialized team;
- Definition of project workflows and guidelines;
- Monitoring of activities and deliveries;
- Publication and scheduling;

Total Cost: **Value defined upon consultation.*

**Subject to scope assessment. Does not include transportation.*





Contact

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