



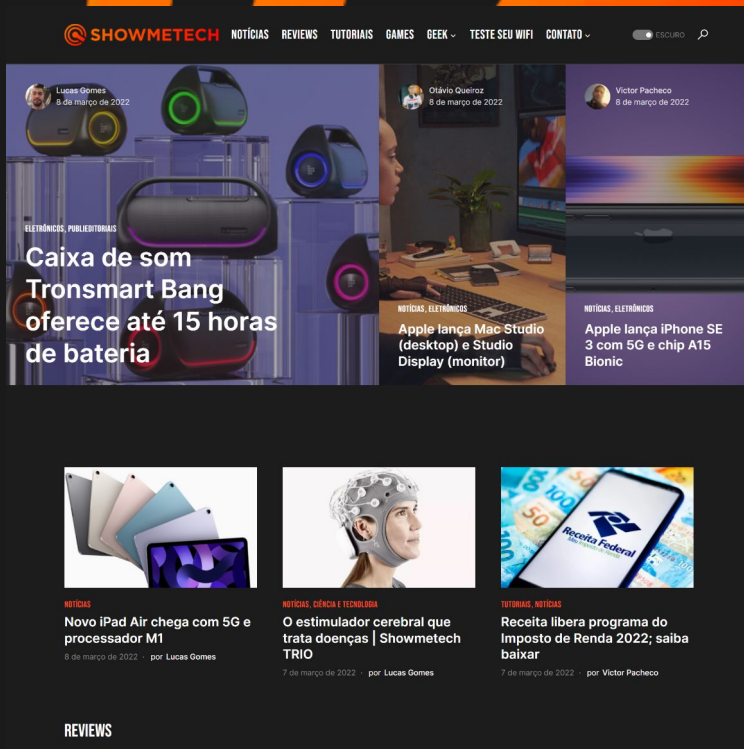
SHOWMETECH

Our History

Showmetech emerged in 2009, as the result of the curiosity of a group of friends and a love for novelties, with the purpose of *"explain technology in an uncomplicated way."*

The site, which specializes in product reviews and articles on technology, science, games, and geek culture; has authors from various states of Brazil, as well as abroad, facilitating contact with general news.

Currently, we are among the largest technology sites in the country, with an audience that exceeds 300 million pageviews and more than 18,000 written articles.

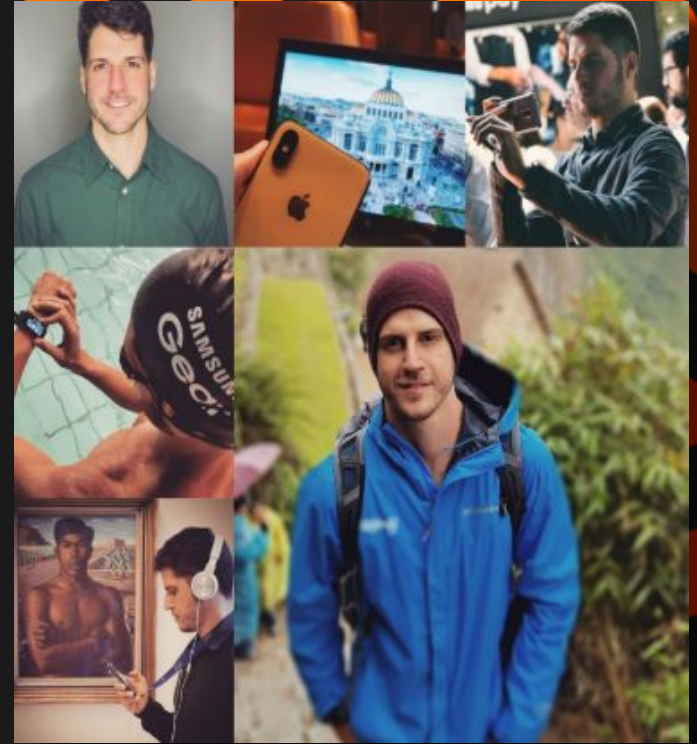


Influence in the field

Founder of Showmetech, Bruno Martinez is a journalist and technology specialist.

For over 16 years, he has dedicated himself to guiding and teaching followers on topics of science, technology and tech lifestyle.

He has constant participation in national and international events, conferences and product launches. Also, he is known to host events, programs, lives, and social media activations for tech companies.



Our Channels

Site: <https://www.showmetech.com.br/>

YouTube: <https://www.youtube.com/showmetech>

TikTok: <https://www.tiktok.com/@showmetech>

Instagram: <https://instagram.com/showmetech>

Facebook: <https://www.facebook.com/Showmetech>

X/Twitter: <https://twitter.com/showmetech>

BlueSky: <https://bsky.app/profile/showmetech.bsky.social>

LinkedIn: <https://www.linkedin.com/company/3044849/>

Instagram Bruno Martinez: <https://instagram.com/showmetech.bru>

X/Twitter Bruno Martinez: <https://twitter.com/showmetechbru>

LinkedIn Bruno Martinez: <https://www.linkedin.com/in/brunoayresmartinez/>



Audience

3.3 million monthly pageviews / 4min 16s average view duration

83.625 monthly views on YouTube

227.100 followers (YouTube, Instagram, Facebook, TikTok, X/Twitter, LinkedIn, Threads)

Gender Men 54% / Women 46%

Device Mobile: 65% / Desktop: 34% / Tablet: 1%

Main Cities

- São Paulo (13%)
- Rio de Janeiro (5%)
- Curitiba (5%)
- Belo Horizonte (3%)
- Brasília (3%)
- Salvador (3%)

Age

- 13–18: 9.5%
- 18–24: 33.5%
- 25–34: 30.6%
- 35–44: 17.1%
- 45–60: 9.4%

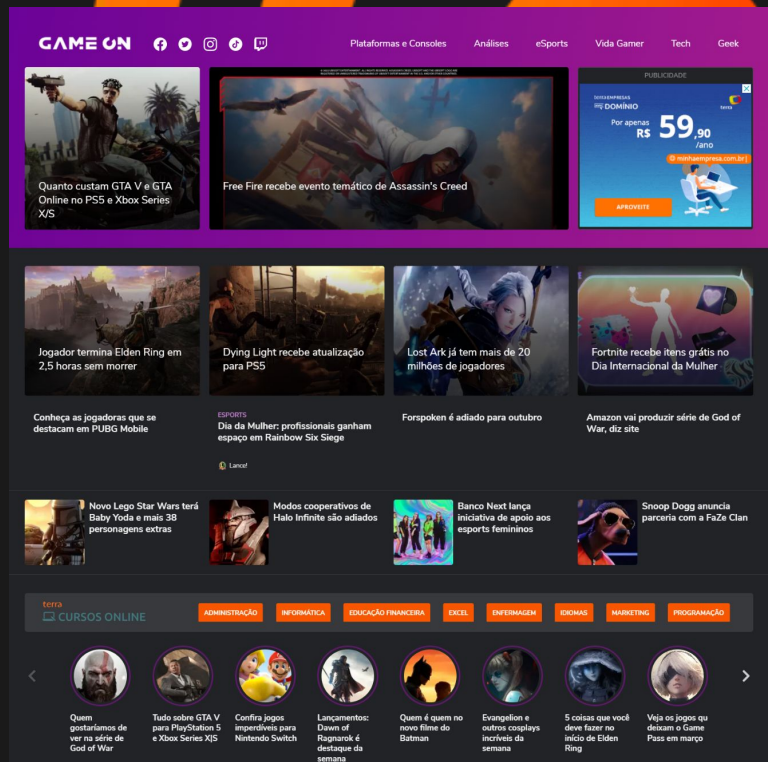


Our Partners

In addition to producing for its own channels, Showmetech is responsible for creating more than 500 monthly content for clients, such as publishers e e-commerce channels.

Among our traditional partners are big names like Magazine Luiza, Terra, JK Iguatemi, Samsung, Apple, LG, Dell, Asus, Multilaser, HP, Motorola, NVIDIA, AMD, Intel, Qualcomm and others.

We also act as editors of the Terra Game On and Terra Byte Portal, creating text and video content in the hardware, games, and culture categories for an audience of more than 76 million people each month.



Clients

These are some of brands that trust the work of the Showmetech team:



Services

TEXT CONTENT:

Description: production of a paid post, in textual format ([example](#)).

Types: event coverage, product or service review, showcase (product or service presentation), interview or any special content, for publication on the Showmetech or client channels.

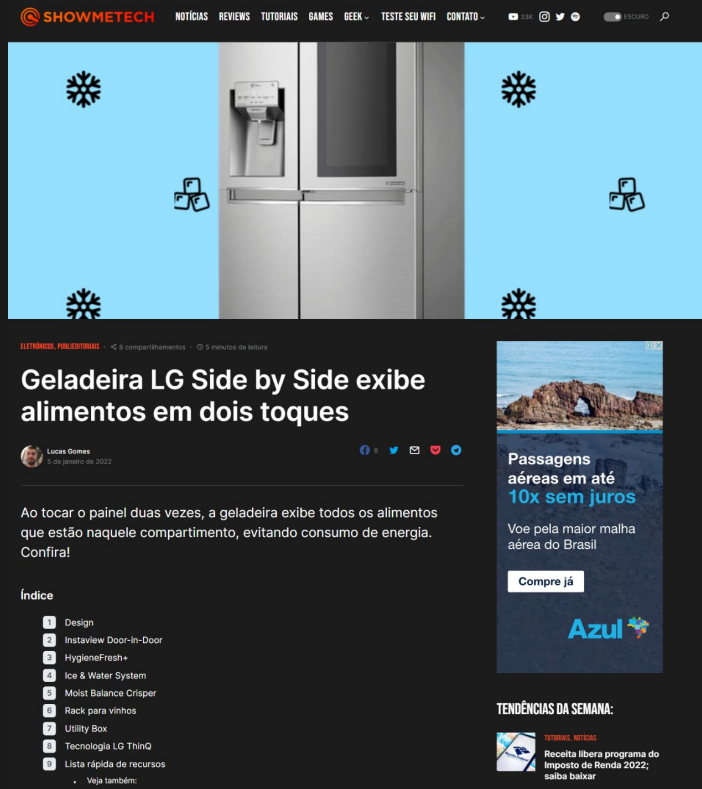
What is included:

- Post is shown on site's home page (top section) for a day;
- Post is highlighted in the sidebar section of all site's posts;
- Post gets reposted on all social networks;
- Post is included in our daily newsletter

Total Cost: US\$ 350,00

Continued actions: special price upon consultation.

**Subject to scope assessment. Does not include transportation.*



The screenshot shows a website interface for 'SHOWMETECH'. The top navigation bar includes links for 'NOTÍCIAS', 'REVIEWS', 'TUTORIAIS', 'GAMES', 'GEEK', 'TESTE SEU WIFI', and 'CONTATO'. There are also social media icons and a 'ESCURO' (dark mode) toggle. The main content area features a large image of a silver LG Side by Side refrigerator with a water dispenser. The article title is 'Geladeira LG Side by Side exhibe alimentos em dois toques'. The author is 'Lucas Gomes' and the date is '6 de janeiro de 2022'. The article text states: 'Ao tocar o painel duas vezes, a geladeira exhibe todos os alimentos que estão naquele compartimento, evitando consumo de energia. Confira!'. Below the text is an 'Índice' (Index) section with a list of 9 items: 1. Design, 2. Instaview Door-in-Door, 3. HygieneFresh+, 4. Ice & Water System, 5. Moist Balance Crisper, 6. Rack para vinhos, 7. Utility Box, 8. Tecnologia LG ThinQ, 9. Lista rápida de recursos. At the bottom of the index, it says 'Veja também:'. To the right of the article is a sidebar with a featured article titled 'Passagens aéreas em até 10x sem juros' by Azul, with a 'Compre já' button. Below the sidebar is a 'TENDÊNCIAS DA SEMANA:' section with a featured article titled 'Receita libera programa do Imposto de Renda 2022; saiba mais'.

Services

VIDEO CONTENT:

Description: production of a paid video, in vertical or horizontal format ([example](#)).

Types: event coverage, product or service review, showcase (product or service presentation), interview, or any special content for our channel youtube.com/showmetech or any of the client's channels.

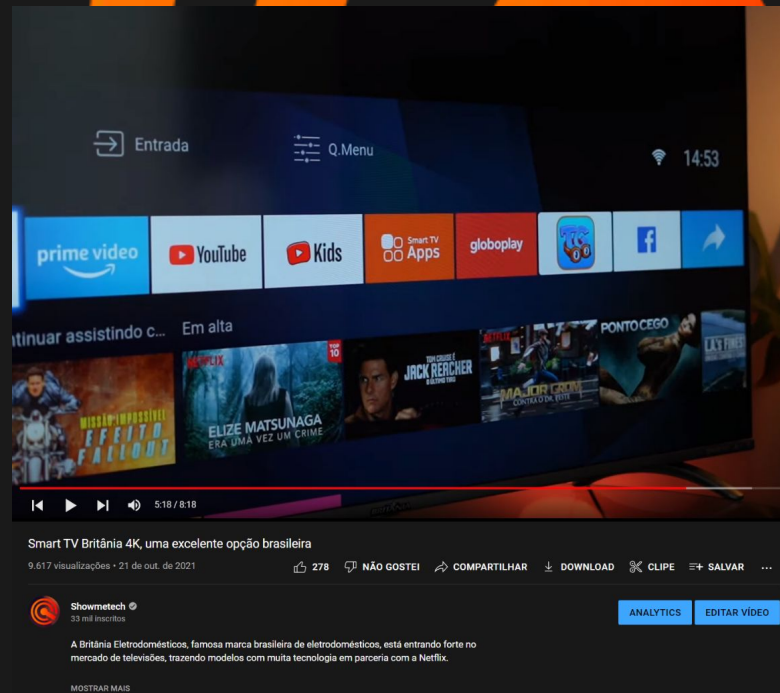
What is included:

- **Time:** 5 minutes, on average.
- Script, narration or presentation, editing and publication;
- Reposts in social networks;

Total Cost: US\$ 950

Continued actions: special price upon consultation.

**Subject to scope assessment. Does not include transportation.*



Services

SOCIAL NETWORK CONTENT:

Description: Posts, Reels, Shorts, TikToks, Stories, in light formats, designed to tell a story to promote an event/product/service, with publication on our profiles or the client's channels ([example](#)).

Options:

- Post: **US\$ 300**
- Stories Combo (3 max.): **US\$ 500**
- Reels/Shorts/TikTok: **US\$ 850**

Continued actions: special price upon consultation.

**Subject to scope assessment. Does not include transportation.*



Services

LIVES, LECTURES AND WORKSHOPS:

Description: presentations of live shows, episodes, events, training sessions and workshops, designed to teach participants about technology concepts, trends, products, and other client needs.

What is included:

- 1 day of recording;
- 1 day of rehearsal;
- Image rights for 3 months;
- Social media promotion (pre and post);

Approximate value: US\$ 2.000

**Subject to scope and location assessment. Does not include transportation.*



Services

EDITORIAL SERVICES:

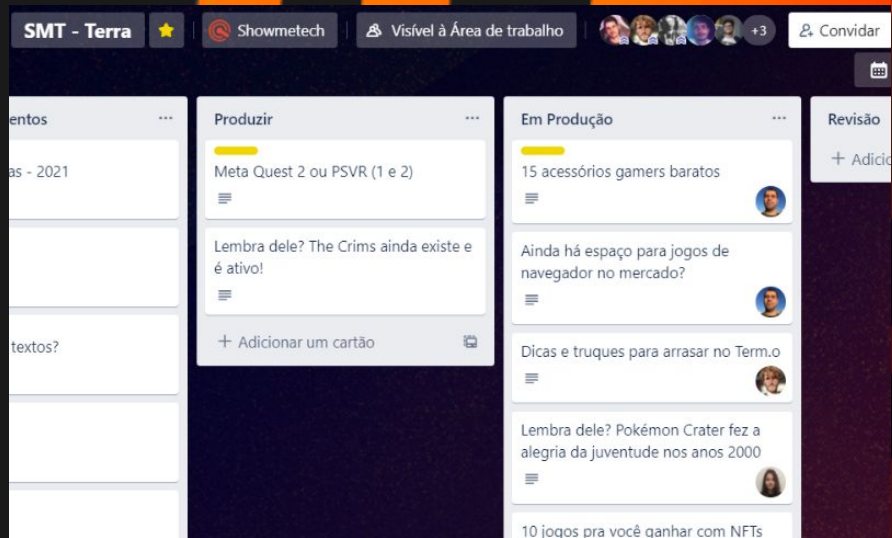
Descrição: batch requests on continued partnerships and editorial services, for the creation of text or video contents for the client channels.

What is included:

- Hiring of specialized team;
- Definition of project workflows and guidelines;
- Monitoring of activities and deliveries;
- Publication and scheduling;

Total Cost: *value defined upon consultation.

**Subject to scope assessment. Does not include transportation.*




Contact

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